

<b>Programme</b>	<b>ADP Home Economics</b>	<b>Course Code</b>	<b>HEAD-105L</b>	<b>Credit Hours</b>	<b>2(0+2)</b>
<b>Course Title</b>	<b>APPLIED ART AND DESIGN (LAB)</b>				
<b>Course Introduction</b>					
This course will provide students with a broad perspective of the theories, techniques, and practices of the visual arts, design, crafts, and architecture and art history. The course encourages students to learn by doing, but primarily seeks to make learning productive and enjoyable. Students will develop a sound understanding of application of art and its importance in developing an awareness about design and different painting styles.					
<b>Learning Outcomes</b>					
On the completion of the course, the students will:					
1. Apply Elements and Principles of Design.					
2. Explain artistic techniques to create aesthetically functional designs.					
3. Evaluate the role of Design in enhancing everyday life and consumer experiences.					
<b>Course Content</b>			<b>Assignments/Readings</b>		
<b>Week 1</b>	Basics of Drawing: Contour Drawing (Exercise 1) Line practice in class, horizontal, vertical. Make contour drawing of the given object.			Practice one object	
<b>Week 2</b>	Basics of Drawing: Contour Drawing (Exercise 2) Make contour drawing of the given objects			Practice 2 objects to understand proportion and scale	
<b>Week 3</b>	Basics of Drawing: Contour Drawing (Exercise 3) Make contour drawing of the given objects			Practice 3 objects including fruits, pots and pans	
<b>Week 4</b>	Basics of Drawing: Contour Drawing (Exercise 4) Make contour drawing of the given objects			Practice by using a shawl or scarf hung on a peg.	
<b>Week 5</b>	Basics of Drawing: Shading practice (Exercise 1) Shading exercises in blocks using layering and by increasing or decreasing pressure.			Practice one object	
<b>Week 6</b>	Basics of Drawing: Shading practice (Exercise 2)			Practice with 2 objects to understand proportion and scale	
<b>Week 7</b>	Basics of Drawing: Shading practice (Exercise 3)			<b>Assignment:</b> Practice 3 objects including fruits, pots and pans, two objects must overlap.	
<b>Week 8</b>	Basics of Drawing: Shading practice (Exercise 4)			Practice multiple objects with drapery.	
<b>Week 9</b>	<b>Mid Term Exam</b>				
<b>Week 10</b>	Project: Decorative / Functional (Using any of the craft techniques studied in the theory)			Planning the project, which craft technique to be used	
<b>Week 11</b>	Project (Contd.)			<b>Assignment:</b> Create research board including the historical and modern versions of the craft technique the student will use for the final project.	
<b>Week 12</b>	Project (Contd.)			Sketching ideas on sketch file to be presented for finalization. Collecting	
				and finalizing materials and techniques.	
<b>Week 13</b>	Project (Contd.)			Executing the project	
<b>Week 14</b>	Project (Contd.)			Executing the project	
<b>Week 15</b>	Project (Contd.)			Executing the project	
<b>Week 16</b>	Signing of Portfolio			Work on finalization of portfolio	
<b>Week 17</b>	Signing of Portfolio				
<b>Week 18</b>	<b>Final Term Exam</b>				

### **Textbooks and Reading Material**

1. Art in Everyday Life by Harriet Goldstein (Jan 1, 1960), The MacMillan Company, New York.
2. Inside Today's Home by Luann Nissen, Ray Faulkner, and Sarah Faulkner (Jan 2, 1994), Holt, Rinehart and Winston, Alnc.
3. Janson's History of Art: The Western Tradition (8th Edition) (My Arts Lab Series) by Penelope J. E. Davies, Walter B. Denny, Frima Fox Hofrichter, and Joseph F. Jacobs (Jan 13, 2010).
4. Gardner's Art Through the Ages: A Global History, Volume II (Gardner's Art Through the Ages: A Concise History) by Helen Gardner (Apr 14, 2008).
5. Gateway to Art: Understanding the Visual Arts. 2013. Debra. J. Dewitte & Ralph M Lamann Thames & Hudson Pub.Co..
6. Inayat N., Arts and Design: A student Companion, Cravan Book House.

### **Teaching Learning Strategies**

Students will do the practical exercises individually. They will be evaluated according to overall aesthetics and functionality.

### **Assignments: Types and Number with Calendar**

1. **Assignment in week 7:** Practice 3 objects including fruits, pots and pans, two objects must overlap.
2. **Assignment in week 11:** Create research board including the historical and modern versions of the craft technique the student will use for the final project.